Naolys, innovation through plant cell culture

Naolys is a company of the 21st century, the century of networks, globalisation and biotechnological revolutions in the industry. To create cosmetic actives of tomorrow, from a sustainable raw material, vegetal, we use our beliefs and our will to imagine the future.

At the beginning, a patent

Naolys was born in 2003, after Mr. Ennamany, its founder, put a patent on plant cell culture. As Naolys controls this technology, it can create active plant cells from thousands of different plants. Since its birth, Naolys focused on efficacy, safety and the preservation of environment - values derived directly from its technology. In a non stop moving market, they constitute points of reference, which make us transform environmental constraints, like the rarefaction of the fossil energy or of some vegetal species, into efficient and ecological products. Because Naolys doesn’t stop creating new plant cell strains and revealing unrealesed activities, thanks to its savoir-faire as regards molecule orientation in plant cells.

Today, unlimited capacities of production

In 2008, Naolys moves to a new site, which allows to manufacture many tons of plant cells per year. Cells are produced according to the reception of orders, very quickly, but with respect to plant cell metabolism. As it is high flexible, the production system can’t be overload: Naolys never produces in excess, but, on the contrary, always produces the required quantity. In this catalogue, you will discover a large range of original actives created from precious vegetal species, actives that will make your next cosmetic lines unique. Welcome into the world of Naolys!
Actives: active plant cells

Naolys' active ingredients are active plant cells with special characteristics, especially active and especially respectful of nature and of skin. Both unique in the world and produced in high quantity, they contain all the richness of the vegetal species from where they come. They preserve the nature around us in their own way.

Cells from a biotechnology without any genetic engineering

The biotechnology respects the environment and biodiversity because it doesn't need any culture in fields; only a taking of a few millimetres on the plant is enough to develop cells. Because it is a cell culture, not a plant culture: it is a plant cell culture. This biotechnology enables to develop active plant cells from rare and precious plants, legendary or unknown, difficult to cultivate, but always efficient.

One vegetal species, many active ingredients

From only one vegetal species, there are many effects. Because active plant cells contain many active molecules, called phytoalexins, which enable to get many effects. Depending on the direction of the phytoalexins production, it is also possible to get the level and the specificity of the effect. Mixing different types of active plant cells in a single product enables to obtain both active and original effect.

Pure and technical cells

The composition of active plant cells from different vegetal species contains only natural elements, that means molecules that only the species can synthesize. Active plant cells contain no molecules from pesticide or fertilizer. Thanks to their development place, laboratory, and their production conditions, a biotechnology in a clean atmosphere, with controlled hygrometry and luminosity, cells are exposed to no atmospheric pollution. So these active plant cells produced thanks to mastering of a few natural growth factors, with active molecules originally produced by the vegetal species.

Clean ingredients

Active plant cells, like any vegetal product are biodegradable products. As Naolys delivers the exact quantity of needed product to manufacture finished products, it minimizes the packaging of our products (recyclable plastic).
Our commitment: a respectful efficacy

Since its creation, Naolys has defined a fundamental principle about the activity of its products: activity with a controlled efficacy respectful of skin physiological balance. All the actives are also in vitro tested on reconstructed epidermis and keratinocytes or/and fibroblasts or/and adipocytes culture. Some of them have been also clinical tested made with well known techniques (for instance, the measure of wrinkles is made by analysis of cutaneous prints).

A tested and controlled efficacy

Efficacy with a little concentration: the in vitro testing for each product is made with different amounts of active ingredient. For each product, effect appears with a very little concentration: starting at 0.5% for the dispersion form and starting at 0.1% for the powder form.

Controlled efficacy: for each product, Naolys indicates the limit of the concentration beyond which the product can lose its efficacy.

A respect of skin composition and metabolism

Naolys respects skin in full and respects all skin types.

• Because cells are not allergenic. For each cell type, a certificate with the different doses of allergens will be given.

• Because, depending on the type of activity and its intensity, Naolys checks with control testing that this proven activity doesn’t generate any disruption in the biochemical skin system.

• Because Naolys refuses to develop products that may modify the skin ecosystem.

Naolys principle: to enable skin and all its physical and chemical elements to fulfill their functions within the context of a stabilized normal activity, the one of an adult skin in great form, which knows how to defend itself and to protect itself.
Technical and sales information

Naolys will send you samples you would select, on request, with technical information. If you have any question on the activities of our products, their integration in your formulae, please contact us or consult our website: www.naolys.com.

Forms of the products and recommended concentration

Every Naolys active product can be used from 4 forms, to be selected according to the galenic of your finished product: they provide the creation of a complete range of skin care or colour products.

They are completely preservative FREE.

• Lyophilized and grinded cells: 100% cells. A fine powder to get introduced starting at 0.1% into your formula. The colour, beige shades, changes according to the vegetal species and the elicitation applied to cells

• Cells dispersed or sonicated in vegetal glycerin (including organic glycerin): 20% cells, 80% vegetal glycerin. To get introduced starting at 0.5% into your formula. Ecocert or COSMOS registration on demand

• Cells sonicated in sunflower oil: 20% cells, 80% sunflower oil. ECOCERT or COSMOS registration on demand. To be used starting at 0.5% into your finished product

Order and advantages

Thanks to the performances of its biotechnology, Naolys manufactures products on demand. So they can be delivered:

• At any time
• With a small minimum of order
• With a customized packaging

Depending on the quantity you order, Naolys will deliver your products within 2 weeks and 1 month (Europe), within 4 and 6 weeks (out of Europe). All our products are completely manufactured in France.

Contacts

If you have any question, need any information on our products, please contact us:

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F. +33 (0) 557 291 581

naolys@naolys.com
www.naolys.com

86, route d’Arcachon
33610 Cestas Pierrotton
France
Age-old plants or close to gods universes, Western Gods and Eastern Gods. As integral parts of founding legends, they symbolize life.
A legendary plant coming from the cold Siberia, very well known for its adaptogenic properties; it is supposed to help to face physical and psychic stress. A choice partner for Soviet athletes and astronauts.

**Desert rose**
*Adenium obesum*

Precious because of its petals with a subtle shaded off colour and rare because of its impressive longevity; an ornemental plant with a caudex, ancient and very popular among collectors. It is an emblematic figure of the desert spaces in East Africa and of an Island out of time, Socotra.

**Egyptian blue lily**
*Nymphaea caerulea*

The God creator’s plant in the cosmogony of the ancient Egypt. Associated with death, as a symbol of the transition to the after life and rebirth, it is also an element of ornament used as a symbol of power.

**Sacred lotus**
*Nelumbo nucifera*

Growing in the East of Africa and the desert zones in the Arabian peninsula, it is the tree with the most famous resin: the frankincense. Used in religious rituals and Eastern traditional medicines since hundred years, it enchants the whole planet with its fragrances and its healing properties.

**Nopal**
*Opuntia ficus indica*

A precious cactus from the New World discovered by Mesoamerican civilizations that used it for its many benefits. It is one of the symbols of contemporary Mexico.

**Olive tree**
*Olea europaea*

A symbol of peace and longevity; the Mediterranean area worships it for its medicinal uses since the Ancient times. A tree that knows how to survive after its own destruction.

**Sequoia**
*Sequoia sempervirens*

The age-old tree of the Native American ethnic groups from the West Coast of the United States, the ancestors’ tree. A tree like a phoenix, which uses fire to better reproduce itself.

**Ginkgo**
*Ginkgo biloba*

Tough witness to the human craziness in Hiroshima, this tree is revered as a good spirit in the Shinto religion in Japan. A universal Asian plant.

A floral myth in all Asia, especially in China. With many subspecies natural and hybrid, the Chinese peony, like any peony has become an object of fascination in China. Symbol of wealth, beauty and feminity, it is a decoration pattern of reference.

**Curry plant**
*Helichrysum italicum*

A little Mediterranean flower that lies on the ground, a deep fragrance of curry; a rare and precious plant introduced in gardens, but its French name expresses immortality.
Precious plants, some of them have been used in perfumery since centuries. Original fragrances and tastes; Vitis flower, the flower of vine, a vegetal species more known for its fruit, but which emanates a fragrance almost similar to reseda's.

**Poet’s narcissus** 
*Narcissus poeticus*  
Beauty might be fatal, too much love of oneself can kill. The white flower with a deep fragrance and toxic bulbs, is famous both in Western and Eastern countries. It has become a key essence for prestige perfumes. But in Asia it is also a medicinal plant used in several purposes.

**Hardy orchid** 
*Bletilla striata*  
A terrestrial Asian orchid, an outstanding plant known for its longevity probably due to its hardiness. Many hybrids exist but this one is one the last five original species living on earth. Very popular in China for its rhizomes and its applications in traditional medicine.

**Mexican poppy** 
*Argemone mexicana*  
A poppy full of mystery with a magic power. Coming from Central America, the Mexican poppy was used in sacrificial rituals and offered to gods as “dead food” in the Aztec civilization. As a medicinal plant with several properties, it is used in many communities of America, Africa and India.

**Aloe vera** 
*Aloe vera barbadensis*  
“Elixir of life,” “Fontain of Youth”, a succulent plant both sacred and precious. Its juice and its gel make it a medicinal plant known and used in many Western and Eastern civilizations, since 5000 years. A plant known all over the world.

**Edelweiss** 
*Leontopodium alpinum*  
In the 21st century, almost nobody can’t ignore the flower from the Alpine glaciers, that knows how to live in an extreme cold and harsh UV. Discovered in the 19th century, it is today recognised with its inimitable shape and for its health benefits all over the world. It is also the symbol of an imaginary Switzerland.

**Japanese cherry tree** 
*Prunus serrulata*  
In Japan the tree is a symbol for the spring renewal. Its delicate white to pink flowers that appear at the end of winter are celebrated in the whole country. An ornamental tree as it blossoms abundantly, but it is fragile as its flowers; it can’t live a long time. A good reason to take care of it.

**Buddha’s hand citron** 
*Citrus medica sarcodactylis*  
A fruit with a mysterious shape, a subtle fragrance, and a shrub with a very complicated origin. All the ingredients to create a plant with an aura almost magical. Very popular that citron is cultivated in all Asia.
THE AROMATIC ONES

Angelica

Angelica archangelica

Used as a panacea in European medicine since the Middle Ages, the 'angel’s herb' or angelica, a perennial that grows in cold regions, deserves to be rediscovered not only for its medicinal benefits but also for its herculean, woody, musky fragrance. A plant with a surprisingly rich array of properties.

Apothecary’s rose

Rosa gallica officinalis

Another ancient rose, colored with a so dark pink that some call it red. In France, it is associated to crusader’s legends, and it was very popular among apothecaries in the Middle Age because of its medicinal properties.

Coffee

Coffea arabica

Born in East Africa and famous since the 16th century for the beverage we made from its fruit. Its culture puts the earth in danger because of pesticides that are used for it.

Commiphora

Commiphora whigtii

Its name doesn’t sound much to you, but its resin, myrrh, reminds you journeys in the East. A plant used in Ayurveda, one of the most ancient medicines.

Frangipani tree

Plumeria obtusa

Famous in all the world thanks to its special fragrance coming from its flowers and fruits, it is also a medicinal plant. Because of the colour of its flowers, it is dedicated to gods in Eastern countries.

Gardenia

Gardenia jasminoides

A heady and sweet fragrance, evocating tuberose, but its characteristics are synthetically reproduced to create perfumes. A plant from Asia that can be found in any garden of the world for its beautiful spotlessly white flowers.

Great bougainvillea

Bougainvillea spectabilis

A tropical climber from the Northern hemisphere, that plant with sparkling colorful flowers is cultivated to decorate our gardens and houses but hides many medicinal properties not much used today.

Indian jasmine

Jasminum sambac

Flower of the Gods in India and in all Asia, the simplicity of its petals hides an exquisite perfume.

Pale rose

Rosa centifolia

An ancient rose, modified in the 16th century by expert gardeners’ hands, with a luxuriant flowering. As its petals take part in creation of original fragrances, the plant offers also medicinal uses.

Peppermint

Mentha piperita

Already used in Ancient times to cure and perfume, this medicinal plant has been cultivated in the Middle Age in all Europe for its different benefits. It produces an essential oil always very popular.

Indian jasmin

Jasminum sambac

Flower of the Gods in India and in all Asia, the simplicity of its petals hides an exquisite perfume.

Sweet iris

Iris pallida

A flower messenger of gods. The delicacy of its fragrance and its flowers made it essential to the contemporary perfume industry.
### THE AROMATIC ONES

<table>
<thead>
<tr>
<th>Plant</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Vitis flower</strong></td>
<td>When the aroma of wine comes from the fruit, the flower emanates a subtle but original fragrance. A plant dedicated to the Gods’ nectar in the Greek and Roman pantheons.</td>
</tr>
<tr>
<td><strong>White rose</strong></td>
<td>An ancient hybrid rose, already known in the ancient times; it is another legendary rose, which mixes purity and beauty. Its first asset: its hardiness; it is frost-resistant and knows how to grow in the shadow.</td>
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<td><strong>Ylang Ylang</strong></td>
<td>The “flower of flowers” from the tropics has a complex and heady fragrance. From spicy and sweet perfumes of luxury brands to flowers adorning women's hair in Pacific islands, it remains an original fragrance that sublimates the beauty of the two genders.</td>
</tr>
<tr>
<td><strong>Vanilla</strong></td>
<td>One of the most ancient and used flavor in the world. Coming from the tropical forests in Central America, that climbing orchid produces an aroma already used in the 15th century by the Aztec to flavour the drink they made with cocoa.</td>
</tr>
<tr>
<td><strong>Tea</strong></td>
<td>Born in the South East in the mountains from India to China, that shrub with precious leaves gave birth to one of the most popular drinks associated with rituals as originals, symbols of many civilizations.</td>
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<tr>
<td><strong>Tuberose</strong></td>
<td>A flower with a spellbinding and heady scent. The tuberose is an essential note in prestige perfumes but it can be seen as a threatened species. Born in Central america, the tuberose doesn’t grow spontaneously anymore; only humans, thanks to their cultures are responsible for its survival on earth. A plant to be protected soon?</td>
</tr>
</tbody>
</table>

### THE FAMILIAR ONES

**Medicinal plants, close to our everyday life, endemic or rare in their original environment. Plants essential to their ecosystem.**

- **White rose (Rosa alba)**: An ancient hybrid rose, already known in the ancient times: it is another legendary rose, which mixes purity and beauty. Its first asset: its hardiness; it is frost-resistant and knows how to grow in the shadow.
- **Tea (Camellia sinensis)**: Born in the South East in the mountains from India to China, that shrub with precious leaves gave birth to one of the most popular drinks associated with rituals as originals, symbols of many civilizations.
 Cornflower
Centaurea cyanus

An edible wildflower that attracts pollinating insects; it is well known in Europe and Northern Asia. Since the 16th century, it has evolved to grow near cereal crops and was thought to have protective powers. Today it is threatened by the use of herbicides in intensive farming; we need to save it and rediscover its medicinal properties.

Four O’Clock
Mirabilis jalapa

A fragrant perennial tuberose, with multicoloured petals. That tropical flower opens at night thanks to an original internal clock. In remote zones from Central America to Nepal, its popularity comes also from its very diversified medicinal properties.

Snow lotus
Saussurea involucrata

A precious species that has been playing a big part in the traditional Chinese medicine since many years. A plant that can live in an extreme environment at 3000 meters of altitude in the remote mountains of China and Tibet and with varied medicinal properties.

Almond tree
Prunus amygdalus dulcis

A tree with fruits full of benefits: nourishing, gustative and cosmetic. Its rich and deep fragrance gave it recently a new and soft image.

Apple tree
Malus domestica

One of the most cultivated fruit trees in the world from Western to Eastern countries. The Golden Apples in the garden of Hesperides would have contained extraordinary properties, ours healing molecules.

Apricot
Prunus armeniaca

Very early in the flowering time, a fruit tree become today universal. The taste and the flesh of its fruits made it popular beyond its zone of culture: the Mediterranean Basin.

Asian ginseng
Panax ginseng

Also called “the root of life”, it is one of the main plants of the traditional Chinese pharmacopia since hundreds years. An important medicinal plant known all over the world.

Blackberry
Rubus fruticosus

A nourishing and protective bush with its fruits rich in anti-oxydative molecules. Thanks to its flowers full of nectar, it belongs to a family that attracts bees, therefore helps to the pollination of plants around.

California poppy
Eschscholtzia californica

The golden flower symbol of California. The Golden State since 1903. The beauty of its colored fields and its many benefits for human beings have made it popular beyond its dedicated Reserve, the Antelope Valley Reserve in Los Angeles county.

Centella asiatica

As a first-class medicinal plant in the Ayurvedic and Chinese traditional medicines for many properties. A plant that is still studied by scientists nowadays.

Chinese hibiscus
Hibiscus rosa-sinensis

A shape and a colour unforgettable. Now it is a flower not only famous in the tropics where it is born but also in all the gardens in the world. A plant both beautiful and useful.
**Evening primrose** *Oenothera biennis*

Coming from South America, with short-lived flowers, the nutritional wealth of its oil makes that plant a source of beauty and longevity. An edible plant with many benefits.

**Cotton** *Gossypium arboreum*

One of the textile plants whose intensive culture destroys the environment because it needs tons of water and because its vulnerability to insects has to be fought with pesticides.

**Date palm** *Phoenix dactilyfera*

The essential plant to the ecosystem of oasis. Today overgrown in Africa, it has to be protected because it can resist the arid, dry and hot climate of the desert.

**Ginger** *Zingiber officinale*

Coming from tropical Asia, it is a universal species, with several uses. From cooking to luxury perfume industry, the arom of its rhizomes brings a note both spicy and of a peel, original and unmistakable.

**Hibiscus syriacus** *“Blue bird” Hibiscus syriacus*

A young hybrid created in the fifties, very popular in gardens because of its blue mallow petals and its purple throat. As it belongs to the Malvaceae family, its phytochemical characteristics should be interesting to study.

**Indian kudzu** *Pueraria tuberosa*

As a food plant and a very popular medicinal species, that climber is famous in India and many Asian countries. But its celebrity in Ayurvedical preparations put it in danger in some Indian areas.

**Pomegranate** *Punica granatum*

A tree with a fruit very famous from Western Asia to North Africa, but its origins have been forgotten, since it has been cultivated as far as California. Its pulp full of many pips is used in many ways in the cooking from India to Spain.

**Red-flowered silk cotton tree** *Bombax ceiba*

A tree born in West and Center Africa, its exceptional capacity to resist its drought and white thorns, called “kapok”, make it today a plant to be reconsidered.

**Saffron** *Crocus sativus*

The most expensive spice in the world. A simple flower with rich colours from petals to stamens. A plant to be rediscovered.

**White water lily** *Nymphaea alba*

The most simple white water lily, round and fine. As a symbol of calmness, it is an integral part of the aquatic universe.

**Lilac** *Syringa vulgaris*

Very popular in European gardens thanks to its decorative flowers with a subtle fragrance. A plant species a bit old fashioned nowadays but that should require our attention: it offers forgotten and undiscovered benefits.

**Cocoa** *Theobroma cacao*

Called beverage of gods by Linne, the French botanist, the cocoa, a fruit of a shrub growing in tropical forests in Central America gave birth to chocolate, a sacred food with many benefits used in Maya and Aztec civilizations. The subtility and the diversity of chocolate make it a complex flavour to create innovative food recipes and wellbeing applications.

**Vervain** *Verbena officinalis*

An aromatic perennial plant with an esoteric image. Considered to have hidden powers, it was called Herb of the Cross or Devil’s Medicine already from Ancient Times. Vervain has become a leading medicinal plant in traditional European and Asian materia medica.

**Strawberry tree** *Arbutus unedo*

A centennial shrub famous for its fruits in the whole Mediterranean area. A shrub famous for its eternal foliage, its tiny white flowers lighting the gloomy days in cold seasons. Ornamental and medicinal since many centuries, but always wild.
To even skin tone, to fight against dark spots, active ingredients to be integrated in specific skincare products or in ranges dedicated to mature skins. To repair or prevent, according to the age of skin, the types of skin, and how long skin is exposed to sun.
Bright Light
Madonna lily

Brightening, helps to prevent and decrease dark spots, limits modifications of tone, helps to get a tone more uniform, regenerating, for adult and mature skins - daily and intensive facial care, treatments, after sun care.

<table>
<thead>
<tr>
<th>Brightening effect</th>
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Inside Light
Poet's narcissus

Decreases pigmentation, improves radiance and the brightness of complexion. Lightening and anti-blemish, helps to prevent and reduce brown spots. Reduces skin blemishes, helps to develop a more uniform complexion. Reduces deterioration of pigmentation due to sun exposure, anti-ageing. Any type of skin, skincare or colour cosmetics products.

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Enlightening
Indian kudzu

Brightens up the skin tone, brightening, even skin tone, matifying, decreases the shining aspect of skin, contributes to eliminate toxins and to bring nutriments to skin – adult and mature skins – normal to lightly greasy and tired skins – daily face care day and/or night, intensive care.

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Naolys has carefully developed a range of anti-ageing products, which offer specific and repairing actions to be selected according to your marketing claims and depending how old skin is.
### Inner Renewal

**CC+AA**

- **Anti-ageing**: it limits the apparition and the creation of wrinkles and fine lines. Improves suppleness and firmness of skin, redensifying. Regenerating, helps to restore the skin barrier. Decreases the natural oxidative stress. Limits the cell degeneration - any type of skin, especially for adult and mature skins – anti wrinkle skincare, eye contour care, or global anti-ageing products. Any type of skincare (face and bodycare), and color cosmetics.

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### MReload

**Sequoia**

- **Global anti-ageing**, dedicated to mature skins, decreases especially wrinkles and fine lines on male skin. Firming. Helps to a better moisturization, reinforces the cutaneous barrier. Soothing. Protects from overall oxidation directly and by strengthening the action of antioxidant enzymes. For any type of skin, face and body, to be used for a cure or a daily use. Skincare and makeup.

<table>
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<th>Antioxidant effect</th>
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<td>collagens</td>
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### Optimum Life

**Angelica**

- **Universal anti-ageing**, anti wrinkle and fine lines, firming, balancing, strengthens vital functions of skin cells. Protecting, anti-pollution and anti-oxidant. To be used in day care or serums made to get an overall improvement of skin. For any type of skin, skincare and colour cosmetics.

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### InitialE

**[PT+TMG]**

- **Anti-wrinkle**, anti dark circles, anti-puffiness. Multi activities and especially dedicated to eye contour. Anti-ageing and balancing effects, firming and moisturizing, increases radiance and skin barrier. Lipid restoring. Soothing, decreases skin irritation. Dedicated to adult and mature skins. To be used in eye contour products. Daily care or treatment care.

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<th>Energizing, antioxidant and anti-pollution effect</th>
<th>Moisturizing effect</th>
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<td>study of the cell nutrition</td>
<td>study of absorption of oxygen, hypoxia,</td>
<td>measure of</td>
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<td>treatment (face/eye</td>
<td>collagens and</td>
<td>(transportation speed of</td>
<td>and oxidised</td>
<td>tritiated water (3H2O)</td>
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<td>contour) – clinical</td>
<td>elastin</td>
<td>nutrients) study of cell</td>
<td>proteins after</td>
<td>assay</td>
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<td>study</td>
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<td>communication (connexins 43)</td>
<td>exposition to UVB</td>
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### Functioning

**ANTII-AGEING**

- **Protection**
- **Balancing**
- **Sensitive skins**
- **Energy**
- **Body**
- **Hydration**
- **Hair**

---
**Power Extension [HSB+R]**

Anti-aging, for adult and mature skins, limits the slowdown of metabolism, reinforces the production of energy, boosts cell activity, anti-oxidant, limits the production of free radicals, helps to decrease the production of wrinkles. For facial daily skincare or treatment - day or night care.

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**Anti-wrinkle effect**
- after 28 days of treatment (face) - clinical study

**Anti-ageing effect**
- after 28 days of treatment (face) - clinical study

**Energizing effect**
- study of the activity of proteasom in condition of cell senescence

**Antioxidant effect**
- study of lipid peroxidation (physiological and induced by UV - MDA assay)

---

**Inside Heart Egyptian blue lily**

High anti-ageing action. Slows down general intern cell ageing. Contributes to maintain skin youth, thanks to a better skin tension, and to better cell functions in the derma. Long term action. For mature skins - for face - night and day care.

---

**Anti-wrinkle effect**
- after 28 days of treatment (face) - clinical study

**Anti-ageing effect**
- study of non-enzymatic glycation

**Antioxidant effect**
- study of lipid peroxidation (physiological and induced by UV - MDA assay)

---

**All Even Sweet iris**

Anti-ageing, it limits the apparition and the creation of wrinkles, firming effect. Improves suppleness and firmness of skin, limits dryness of skin. Regenerating - any type of skin, especially for adult and mature skins - skincare against wrinkles, eye contour care, or global anti-ageing products. For day or night skincare.

---

**Anti-wrinkle effect**
- after 28 days of treatment (face) - clinical study

**Anti-ageing effect**
- study of KI-67 and filaggrine

**Energizing effect**
- proteoglycans, collagen, elastin, TGF (transforming growth factor) and metalloproteinases 3 (MMP3) assay

**Antioxidant effect**
- study of lipid peroxidation (physiological and induced by UV - MDA assay)

---

**StandStill Rose from Damas**

Anti-ageing - repair action. Prevents ageing of the derma. Decreases the formation of wrinkles. Helps to keep a firming and supple skin. For mature and adult skins. Also for eye contour care - night and day skincare.

---

**Anti-wrinkle effect**
- after 28 days of treatment (face) - clinical study

**Anti-ageing effect**
- proteoglycans, collagen, elastin, TGF (transforming growth factor) and metalloproteinases 3 (MMP3) assay

**Antioxidant effect**
- study of cell senescence - fibroblasts - β-galactosidase assay

---

**Foreseen Shield Nopal**

Decreases the effects of photo-ageing, protects cell DNA from UVA and UVB, against scavengers, limits the creation of dark spots, protects and reinforces the skin immune system, decreases the creation of wrinkles, for adult and mature skins, when skins is exposed a long time to UV rays - daily facial care, sunscreen after sun care.

---

**Anti-wrinkle effect**
- after 28 days of treatment (face) - clinical study

**Protective effect**
- cometis testing (UVA and UVB)

**Anti-spot effect**
- study of cell pigmentation

**Immo-no-modulative effect**
- study of IL-1, IL-10 and of the proliferation of lymphocytes

**Antioxidant effect**
- study of lipid peroxidation (MDA assay)

---

**New Regeneration Cocoa**

Anti-ageing focused on major components of the dermo-epidermis junction. Strengthens the skin support function. Improves suppleness and firmness of skin. Increases skin barrier, helps to limit dryness on the skin surface. Regenerating. Any type of adult and mature skins for face care.

---

**Firming effect**
- proteoglycans, collagen, elastin, integrin, laminin and metalloproteinases 3 (MMP3)

**Anti-ageing effect**
- study of KI-67 and filaggrine

---
Anti-ageing, it limits the apparition and the creation of wrinkles, firming effect. Improves suppleness and firmness of skin, limits dryness of skin. Regenerating - any type of skin, especially for mature skins, and for skincare against wrinkles, or global anti-ageing products. For day or night skincare.

**Total Generation**

Sekoia and Egyptian blue lily

Repair action, global anti-ageing. Reduces sagging of tissues, furthers skin firmness and elasticity. Contributes to decrease wrinkles. Reboostes skin youth, reinforces the skin barrier. Regenerating, redensifies, for mature and tired skins - treatment or daily use - skincare and bodycare - night and day care.

**SteadyWhite**

Water lily

Anti-ageing - repair action. Prevents ageing of the derma. Helps to keep a firming and supple skin. For mature and adult skins. Also for eye contour care - night and day skincare.

**Fiber Booster Plus**

Hardy orchid

Helps to keep a firming and supple skin. Appropriate for bust, neck and shoulders, arms beauty care. For mature skins or during a slimming diet. Also for eye contour care - face and body - night and day care.

**Fiber Booster Plus**

Saffron

Helps to keep a firming and supple skin. Appropriate for bust, neck and shoulders, arms beauty care. For mature skins or during a slimming diet. Also for eye contour care - face and body - night and day care.

**Inside Heart**

Gardenia

High anti-ageing action. Slows down general intern cell ageing. Contributes to maintain skin youth, thanks to a better skin tension, and to better cell functions in the derma. Long term action. For mature skins - for face - night and day care.

**Revive**

Commiphora and Rose from Damas

For adult and mature skins, starting 45 years old women. Prevents development of wrinkles, firms and makes skin more toned and supple. Promotes epidermis cell renewal and regeneration, and provides a better cell energy. Appropriate for serums, treatments, after an operation - for face and damaged parts of the body - day and night care.

**Total Generation**

Sequoia and Egyptian blue lily

Total Generation Curry plant

Total Generation Centella asiatica

**Antioxidant effect**

- study of lipid peroxidation (physiological and induced by UV - MDA assay)
- study of cell senescence - fibroblastes - β-galactosidase assay
- study of non-enzymatic glycation
- study of KI-67 and filaggrine
- study of the energetic metabolism with oxidable substrates, study of the energetic charge (ATP,ADP, AMP)
- study of KI-67 and filaggrine
- study of KI-67 and filaggrine
- study of KI-67 and filaggrine
- study of KI-67 and filaggrine
- study of non-enzymatic glycation
- study of proteoglycans, collagens, elastin, GAG (glucosaminoglycans) and metalloproteinases 3 (MMP3) assay
To provide a better skin defence in difficult or hard climatic and environmental conditions, here are active products to put in suncare products, in any day cream, to get an active skin cell protection at anytime.
LightWaves Defense [JS+M]

Protective against damages of light rays with a large spectrum (UV, IR and blue light), anti-oxidant. Improves the quality of the skin sustain, firming, helps to get a skin more supple. Decreases redness, reinforces radiance. Any type of skin. Daily skincare, BB cream, day cream, serum and essence.

- Anti-ageing radiance effect
  - after 28 days of treatment (face)
  - clinical study

- Protective effect
  - study of DNA fragmentation with UVA/UVB, IR and blue light

- Firming effect
  - study of the extra cellular matrix (elastine, collagens, hyaluronic acid) with UVA/UVB, IR and blue light

- Anti-redness effect
  - study of microcirculation - NO (EDRF) with UVA/UVB, IR and blue light

Smooth Lightening White rose

A double action, both protective and giving more radiance. A protection against daily environmental aggressions, especially when living in the city. Giving radiance, oxygenating, and anti-oxidating, limits production of free radicals. Anti-ageing - any skintype, face and body.

- Energizing effect
  - study of the CO₂ release

- Anti-spot effect
  - study of cell pigmentation

- Anti-pollution effect
  - study of MDA with residue of pollutants and heavy metals

Global Protect Evening Primrose

Globally protects epidermis: protects DNA from radical scavengers, prevents from pollution effects, high anti-oxydation protection - any skintype, including sensitive skins.

- Protective effect
  - comets test (UVB)

- Protective effect
  - HSP 70 evaluation

- Anti-pollution effect
  - study of MDA with residue of pollutants

OxyRelax California poppy

Antioxidant and anti-ageing, slows down the natural ageing, protects and relaxes skin. To be integrated in day skincare and for any type of skin, including mature skins; suncare and after suncare.

- Antioxidant effect
  - study of superoxide dismutase and catalase evaluation

- Anti-stress effect
  - HSP 70 evaluation
Whole Protection

Edelweiss

Antioxidant/against free radicals shield, DNA protection, reduces ageing from sun exposure. Soothing, against irritations, especially irritations from everyday shaving, protects from environmental aggressions. Anti-ageing. For everyday skincare, for any type of skin, especially for sensitive skins, or as an additional component in a suncare range.

<table>
<thead>
<tr>
<th>Protective effect</th>
<th>Immunomodulative effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>- comets test (UVB)</td>
<td>- study of inflammation and immuno-suppression mediators (IL-1α, PGE 2, IL-10, IL-8) and of the lymphocytes proliferation</td>
</tr>
</tbody>
</table>

Sun Protect

Commiphora

DNA protection, enhances solar filters and biologically protects the skin. Soothing, protects from sunburns and especially for damaged and irritated epidermis - for suncare, post hair removal care - any skintype - face and body.

---

Sun Protect

Date palm

Protective effect

- comets test (UVB)

Immunomodulative effect

- study of inflammation and immuno-suppression mediators (IL-1α, PGE 2, IL-10, IL-8) and of the lymphocytes proliferation

Soothing effect

- study of inflammation mediators (IL-1α, IL-8, PGE 2)

This is a range, in which products can be integrated in a complete range as the essential active. They provide every day skin well being, they provide original skin balances, in order to better anticipate and slow down cell ageing.
Healthy Perfection (Vitis flower) 

Tone enhancer. Healing, soothing, moisturizing, antidyshyhm. Protecting, antioxidant, regulates the skin flora. Energizing, improves the cellular respiration and strengthens the cellular metabolism, nutritional. Post-operation care or products to be used in a long term. Especially for sensitive skins, damaged skins or acne prone skins.

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Refine Ginger

Rebalances, helps to get back a more homogeneous skin texture. Astringent, tightens and reduces pores, mattifies (limits sebum production): Helps to tighten skin, firming. Moisturizing, antioxidant, limits the creation of free radicals and the formation of blackheads (oxidized pores). Any skin type, especially oily skins.

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Pure Light Chinese peony

Matifying, balancing, oxygenating, relaunches skin metabolism, decreases the tone shining, especially on nose and forehead, reinforces the skin barrier, relaxing, soothing, moisturizing, limits dryness of skin. Oily to light oily skins. Daily skincare – day or night, purifying and matifying masks.

---

Unwind Sacred lotus

Rests, refreshes and relaxes skin. Brings a soothing effect that helps skin to get its balance back. Dedicated to stressed, damaged and irritative skins, especially those exposed to breaks or extensions of rythms (due to way of life), or to prolonged efforts - for any skintype, including sensitive skin - facecare day and night.

---

Essential Being Indian jasmine

Keeps the balance of the epidermis cell system, maintains and prepares the cells to operate at their best - before skin aggression - regenerating, prevents fine lines. Helps to reinforce the immune skin system. Contributes to toxin elimination and helps the nutrition of skin cells - any skintype - face - night and day skincare.

---

Essential Being Egyptian blue lily

Astringent and mattifying effects

- decrease of pores and reduction of sebum level after 28 days of treatment
- decrease of shine after 6 hours of treatment (face) clinical study

Matifying effect

- study of the 5 α reductase

Firming effect

- study of proteoglycans and elastin

Hydrating effect

- study of GAG (glycosaminoglycans)

Antioxidant effect

- study of lipid peroxidation (physiological and induced by UVB / MDA assay)

---

Astringent and matifying effects

- decrease of pores and reduction of sebum level after 28 days of treatment
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Hydrating effect

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Antioxidant effect

- study of lipid peroxidation (physiological and induced by UVB / MDA assay)

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Essential Being Egyptian blue lily

Anti-ageing effect

- study of 40-67 and filaggrine

Energizing effect

- study of the CO2 release

Balancing effect

- study of cell communication

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BRIGHTENING

Purify White water lily
Purify Aloe vera
Purify Apothecary’s rose

Helps cell regeneration, regenerating. Contributes to toxin elimination and helps the nutrition of skin cells. Soothing, decreases skin irritations, contributes to skin radiance - any skintype, especially appropriate for irritated skins - face care day and night.

<table>
<thead>
<tr>
<th>Regenerating effect</th>
<th>Detoxifying effect</th>
<th>Brightening effect</th>
<th>Anti-oxidant effect</th>
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<tbody>
<tr>
<td>study of KI 67</td>
<td>study of the CO₂ release</td>
<td>study of melamine</td>
<td>study of lipid peroxidation (physiological and induced by UVB – MDA assay)</td>
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Antioxidant effect – study of lipid peroxidation (physiological and induced by UVB – MDA assay)

Full Detox
Eucalyptus

Purifying, detoxifying, oxygenating, it destroys toxins. Providing matt skin, it decreases the greasy aspect of skin. Cell regenerator, it fights against pollution effects, anti-ageing - for every day skincare, night skincare, purifying masks, spa skincare, any type of skin, including sensitive skins.

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<tr>
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<td>study of KI 67</td>
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<td>study of MDA with residue of pollutants</td>
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Anti-pollution effect – study of MDA with residue of pollutants

Anti-ageing effect – study of KI 67

First Light
Strawberry tree
Snow lotus

Balances skin mechanisms referring to skin radiance. Decreases melanin production, lightening, contributes to even tone. Limits the creation of free radicals. Helps to increase cell renewal in epidermis, regenerating. Contributes to a better metabolism, oxygenating – any type of skin – face care day and night.

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Detoxifying effect – study of the CO₂ release

Brightening effect – study of melamine

Anti-oxidant effect – study of lipid peroxidation (physiological and induced by UVB – MDA assay)

First Light
Snow lotus

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Brightening effect – study of melamine

Anti-oxidant effect – study of lipid peroxidation (physiological and induced by UVB – MDA assay)

Full Detox
Ylang Ylang

Purifying, detoxifying, oxygenating, it destroys toxins. Providing matt skin, it decreases the greasy aspect of skin. Cell regenerator, it fights against pollution effects, anti-ageing - for every day skincare, night skincare, purifying masks, spa skincare, any type of skin, including sensitive skins.

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Anti-pollution effect – study of MDA with residue of pollutants

Anti-ageing effect – study of KI 67

First Light
Strawberry tree
Snow lotus

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Soothing effect – study of inflammation mediators (IL1-α, IL-6, PGE 2)

Active ingredients dedicated to sensitive skins, irritated skins, but also to skins whose immune system has been sometimes or regularly weakened.
Soothing Light

Apple tree

Calming, soothing, decreases irritations and skin sensitiveness. Contributes to skin lightening and radiance, decreases redness, against colourless complexion. For irritated and sensitive skins, daily skincare.

- Soothing effect and anti-redness effect
  - study of inflammation mediators (IL-1α, IL-6, PGE 2)

Lightening effect
- study of EDRF (NO) - micro-circulation

Soothing Light

Vervain

Soothing Light

Apricot

Calming, soothing, decreases irritations and skin sensitiveness. Contributes to skin lightening and radiance, decreases redness, against colourless complexion. For irritated and sensitive skins, daily skincare.

- Soothing effect
  - study of inflammation mediators

Lightening effect
- study of EDRF (NO) - micro-circulation

Fragile Japanese

cherry tree

Soothing, anti-irritant, radical protection, for a "from time to time" care, after skin aggressions, a climatic change - sensitive and irritated skins - face.

- Soothing effect
  - study of inflammation mediators (IL-1α, IL-6, PGE 2)

Lightening effect
- study of EDRF (NO) - micro-circulation

Fragile Cotton

Soothing, regulates the defence immune system of the epidermis (Langherans cells), contributes to the reinforcement of the skin barrier - sensitive skins - face.

- Soothing effect
  - study of the immunomodulation (Langherans cells)

Photoprotective effect
- study of adhesion factors (ICAM 1); TNF-α assay

Sensitive Skin

Cotton

Soothing, anti-irritant, radical protection, for a "from time to time" care, after skin aggressions, a climatic change - sensitive and irritated skins - face.

- Soothing effect
  - study of inflammation mediators (IL-1α, IL-6, PGE 2)

Antioxidant effect
- study of lipid peroxidation (physiological and induced by UV - MDA assay)
Moisturizing actives to select according to the hydration state/the age of the skin. To get an hydrating and anti-ageing action at the same time.
HydraSourcing [AM+PS]

Hydrating in a short and long term, helps to maintain the quality of the hydrolipidic film, strengthens the NMF in the epidermis, contributes to strengthen the skin upper protection, regenerates, restores lipid levels, anti-ageing - any skintype - face and body - day and night care.

<table>
<thead>
<tr>
<th>Hydrating effect</th>
<th>Hydrating effect</th>
<th>Anti-ageing effect</th>
<th>Barrier function effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>24 hours after single use and after 28 days of treatment - clinical study</td>
<td>Initiated water (H2O) assay</td>
<td>study of Ki-67 and filaggrine</td>
<td>lipids assay (free fatty acids and ceramides)</td>
</tr>
</tbody>
</table>

HydraGeneration Pale rose

Rebuilds the hydrolipidic film by cell renewal of the epidermis, restores skin defences, promotes a natural and balanced surface hydration, regenerating, contributes to strengthen the skin upper protection - any skintype - face and body - day and night care.

<table>
<thead>
<tr>
<th>Hydrating effect</th>
<th>Anti-ageing effect</th>
<th>Barrier function effect</th>
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</thead>
<tbody>
<tr>
<td>8 hours after single use and after 28 days of treatment - clinical study</td>
<td>study of Ki-67 and filaggrine</td>
<td>lipids assay (corneocyte cohesion)</td>
</tr>
</tbody>
</table>

HydraGeneration Papyrus

Rebuilds the hydrolipidic film by cell renewal of the epidermis, restores skin defences, promotes a natural and balanced surface hydration, regenerating, contributes to strengthen the skin upper protection - any skintype - face and body - day and night care.

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<td>study of Ki-67 and filaggrine</td>
<td>lipids assay (free fatty acids and ceramides)</td>
</tr>
</tbody>
</table>

HydraSoothing [Indian olibanum]

Moisturizing on a short and long term (increases water supply coming from the dermis). Regenerates, increases the level of NMF. Soothing and calming. Anti-oxidant, limits the creation of free radicals. Accentuates general health and reinforces the protective part of skin. Any skintype, for daily skincare product.

<table>
<thead>
<tr>
<th>Hydrating effect</th>
<th>Regenerative effect</th>
<th>Soothing effect</th>
<th>Antioxidant effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study of triated water</td>
<td>Study of GAG (glycosaminoglycans assay)</td>
<td>Study of inflammation mediators (IL-1 alpha, IL-8, PGE2)</td>
<td>Study of lipid peroxidation (physiological and induced by UVB - MDA assay)</td>
</tr>
</tbody>
</table>
Active products which boost energy of skin, and give it comfort. To put into specific skincare products. They contribute to renew skin well being or to relaunch a slowed down metabolism.
Overnight Enhance
[MJ+C]

General skin improvement thanks to a global increase of cellular metabolism. Strengthens skin radiance and well being after one night. Detoxifying, lightening, contributes to toxin elimination and helps to the nutrition in skin cells. Decreases redness. Anti-oxidant, decreases the creation of free radicals. Anti-ageing.
To be used in any daily skincare, for treatment day and night, after a surgery – face, any skincare type, including tired and mature skins.

<table>
<thead>
<tr>
<th>Lightening effect</th>
<th>Energizing effect</th>
<th>Deteroxifying effect</th>
<th>Antioxidant effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>clinical study after one night and after 28 days – face</td>
<td>study of the activity of the malate/ aspartate shuttle</td>
<td>study of EDRF (NO) with oxygenated water</td>
<td>study of lipid peroxidation (physiological and induced by oxygenated water – MDA assay)</td>
</tr>
</tbody>
</table>

Light&Energy
Rose root

Lightening effect
— study of the energetic metabolism with oxidable substrates

Light&Energy
Coffee and Saffron

Energizing effect
— study of the energetic metabolism with oxidable substrates

Light&Energy
Ginkgo

Energizing, increases and balances the energetic metabolism. Anti-oxidant, limits the creation of free radicals, especially at the level of cellular respiration. Improves cell regeneration, anti-ageing. Suits any type of skin, mature and tired skins.
To be used in any skincare product, night skincare products or foundations.

<table>
<thead>
<tr>
<th>Energizing effect</th>
<th>Anti-oxidant effect</th>
<th>Regenerating effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>study of the energetic metabolism with oxidable substrates, study of the energetic charges (ATP, ADP, AMP)</td>
<td>study of lipid peroxidation (physiological and induced by UV - MDA assay)</td>
<td>study of K167</td>
</tr>
</tbody>
</table>

Full Energy
Budha’s hand citron

Full Energy
Vanilla

Balancing Energy
Asian ginseng

Energizing action on the epidermis, helps a better cell renewal, provides and preserves cell balance, boosts and keeps cell life functions at a natural level, anti-ageing - mature and tired skins - face and bodycare - specific or limited treatment.

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</tbody>
</table>

Balancing Energy
Coffee and Peppermint

Oxygenating, energizing, boosting. Lightening, antioxidant and against free radicals, against tiredness of skin. Provides energetic and respiratory balance. Progressive energy and radiance, to be used after or during a very hard time for skin - day skincare, spa skincare and masks, as a treatment, for any type of skin.

ENERGY

BODY

HAIR

Light&Energy
Coffee and Saffron

Energizing effect
— study of the energetic metabolism with oxidable substrates

Energizing effect
— study of the CO2 release

Antioxidant effect
— study of lipid peroxidation (physiological and induced by UV - MDA assay)
Especially dedicated to bodycare, that range of Naolys actives offers global, specific or numerous activities. Actives to be selected according to the body areas to be treated, skin problems and actives of the other ranges you might have chosen.
**Splint&Slim**  
**Great bougainvillea**

Slimming, helps to get a thinner shape, firming, regenerating, anti-ageing - any type of skin - for bodycare, day and night application, in a cure or on a regular use.

<table>
<thead>
<tr>
<th>Slimming effect</th>
<th>Anti-ageing effect</th>
<th>Lipotetical effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>after 28 days of treatment - clinical study</td>
<td>proteoglycans, collagens and MMP3 (metalloproteinase) assay</td>
<td>study of the regulation of lipolysis (glycerol, alpha2 adrenergic receptor and neuropeptide Y)</td>
</tr>
</tbody>
</table>
Because hair takes an essential part in beauty in the Eastern as Western countries, Naolys decided to create new active ingredients based on elementary needs of the hair bulb, according to its initial states. To be mixed with other actives to combine activities dedicated to hair shaft and hair scalp.
**EtHAIReal Peppermint**

Rebalances oily hair. Helps to decrease the oily and dull aspect of hair. Regulating the overproduction of sebum and lipids; soothing, decreases irritations. Anti-oxidant. Dedicated to oily hair and scalp, to be used in a intense treatment or on a regular basis.

<table>
<thead>
<tr>
<th>General regulating effect</th>
<th>Regulating effect of the lipid synthesis</th>
<th>Soothing effect</th>
<th>Antioxidant effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>clinical study on 28 days (hair and scalp)</td>
<td>study of the 5 alpha reductase and the free fatty acids</td>
<td>study of the inflammation mediators (IL-1 alpha, IL-6, PGE 2)</td>
<td>study of the creation of ROS and the lipid peroxidation (MDA)</td>
</tr>
</tbody>
</table>

**Healthy Shine Lilac**

Gives healthy hair. Helps to restore natural hair shine and damaged hair. Balancing, soothing, decreases irritations, energizing, helps to increase cell metabolism, and anti-oxidant. Any type of hair, including damaged hair, sensitive scalp, intensive or regular care.

<table>
<thead>
<tr>
<th>Repairing and shine effect</th>
<th>Energizing effect</th>
<th>Soothing effect</th>
<th>Antioxidant effect</th>
</tr>
</thead>
<tbody>
<tr>
<td>after 28 days of treatment - hair and scalp - clinical study</td>
<td>study of the energetic metabolism with oxidable substrates, study of the energetic charges (ATP, ADP, AMP)</td>
<td>study of inflammation mediators (IL-1 alpha, IL-6, PGE 2)</td>
<td>study of lipid peroxidation (physiological and induced by UV - MDA assay)</td>
</tr>
</tbody>
</table>